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## Pan-Icarian Brotherhood of America "ICAROS"

2745 N. Troy, Chicago, IL 60647

Headquarters of the Supreme Lodge

December 17, 2015

Dear Brothers and Sisters,

As 2015 draws to a close, a few reminders:

### **PAS IKAROS**

Just 2 weeks left until the end of the year and the end of our fundraising drive for PAS IKAROS! The Brotherhood is serving as a sponsor for PAS IKAROS, the oldest and largest athletic club on the island of Icaria, for its 2015-2016 athletic season.

For more than 60 years, PAS IKAROS has provided much needed athletic opportunities to the youth in Icaria and currently fields soccer, basketball, volleyball, track & field and tae kwon do teams, with over 250 active participants. In addition, PAS IKAROS runs development academies for basketball, volleyball, track & field and tae kwon do in which over 150 children under the age of 12 participate every year.

Due to the current economic crisis in Greece, the club is now struggling to cover its expenses. We hope that each local chapter of the Brotherhood will host a fundraiser and/or make a chapter donation for this worthy cause. You can also help by sending in an individual donation. Please send your donations to: Cathy Pandeladis, 42 Timberline Court, Pittsburgh, PA 15217. Checks should be made out to "Pan-Icarian Brotherhood." Please reference "PAS IKAROS" on the memo line. The deadline for donations is December 31!

And thanks to everyone that has already donated!

### *New Position – Director of Member Communications*

Interested in getting more involved with the Brotherhood while building your resume? We are now seeking an individual to fill a new role for the Brotherhood – Director of Member Communications. The responsibilities of the Director of Member Communications will be to:

- work closely with the Supreme President and other Supreme Lodge officers to develop an overall member communication strategy;
- craft engaging member communications on an on-going basis;
- oversee the continued development and administration of our website, which initially will include working with the Brotherhood's existing website administrator; and
- manage the Brotherhood's social media communications.

The ideal candidate will have some communications/social media experience at work and/or be an avid user of social media in his/her free time.

Since this new role will require special expertise, the Director of Member Communications will not be a Supreme Lodge officer but will have a more specialized and long-term role, akin to that of our *Ikaria* magazine editor. Initially this will be a one-year, trial-basis position, although our expectation is that the selected individual will remain in the role for more than one year. Initially no stipend will be provided, but the Supreme Lodge will consider providing one in the future depending on the demonstrated amount of work involved. This role has the possibility of being a great resume builder, and of course, this person will have a direct, tangible impact on the Brotherhood on a daily basis.

If you are a member of the Brotherhood and are interested in becoming our new Director of Member Communications, please email the following to me at [terryplatis@hotmail.com](mailto:terryplatis@hotmail.com): (i) a written statement describing your interest in the position and any relevant experience you have, (ii) a copy of your resume and (iii) any social media content (e.g., point us to a Twitter feed, Facebook page, Instagram account, etc.) that you manage and that you would like us to look at to evaluate your abilities. The Supreme Lodge will be considering interested candidates at the winter Supreme Lodge meeting (tentatively scheduled for early or mid February).

### ***Foundation***

The end of the year is often a time when people consider making charitable donations. If you are able to make a charitable donation at this time, please consider making one to the Pan-Icarian Foundation, which is currently collecting donations for its year-end appeal. Through the Foundation, Ikarians in the United States and Canada have been able to accomplish so much together – we have saved lives through surgeries and medical therapies, built *Ikaria*'s only hospital, built the Old Age Home in *Ikaria* and have given hundreds of scholarships to worthy students in the United States, Canada and Greece. In 2015, the Foundation helped a young boy from *Agios Kirykos* with cancer, helped a young man obtain eye-saving surgery after an accident and awarded 78 scholarships totaling \$136,500. But the Foundation needs everyone's continued support in order to continue its philanthropic work. Many of you reading this have already made generous donations to the Foundation this year, and the Brotherhood is greatly appreciative for

that, but if you are in a position to make a donation to the Foundation, please do so. Your donations to the Foundation are tax deductible.

On behalf of the Brotherhood, I wish you and your families a Merry Christmas and a Happy New Year! May your holidays be full of joy, laughter and the warmth of family and friends, and may your 2016 be full of good health, happiness, love and prosperity. Καλά Χριστούγεννα και Καλή Χρονιά!

Until 2016....

Fraternally yours,

E. Terry Platis

Supreme President