

March 2010

Dear Members and Friends of the Pan-Icarian Brotherhood of America 'Icaros':

Did you have an opportunity to celebrate Greek Independence Day? With the pride of our heritage in mind, I am writing to inform you about an important new study of young Greek Americans sponsored by [the Next Generation Initiative](#), a non-profit educational foundation.

The [National Student Research Study](#) is the first academically-supervised national study focusing exclusively on **college-age students of Greek heritage**. Supported by funding from the Zapis Charitable Foundation and others from our community, the study [began in late 2008](#) with extensive [in-depth interviews of Greek-American students on college campuses](#) across the country -- including members of [over 50 Hellenic student groups](#) participating in the study. A detailed national survey was then produced under the supervision of a team of sociology professors and graduate students. With the development of this survey, the National Study is being opened up to students from local communities throughout the country, and, in keeping with the lives of today's college students, the ["Got Greek?" online survey](#) is now **ready for students to take online on their computers**.

To measure how connected students are to our heritage, the survey asks them specific questions about their own experience connecting with their heritage, their views of their heritage, and their interests and hopes for the future. Because this study is the first of its kind, scholars, leaders, community organizations and students across the nation are eager to see the results of this study, which will be publicized nationally. That is why organizations ranging from AHEPA and AHI to the Modern Greek Studies Association and the Youth and Young Adult Ministries of the Greek Orthodox Archdiocese of America are contacting their members to get the word out about this study.

We certainly want to make sure that the sons and daughters of members of the Pan-Icarian Brotherhood of America are not left out of this study.

Please forward this email to the college students in your own extended family, and to anyone you might know whose family has college-aged children.

Thank you in advance for your help getting the word out about this study, and helping make sure that the views and experiences of the Pan-Icarian Brotherhood family are represented in the overall results of this important study. If you have additional questions about the study, please contact Mr. Leon Stavrou, Executive Director of [The Next Generation Initiative](#), by email at leonstavrou@hellenext.org or by phone at 202-360-5119.

About the Got Greek? National Student Survey The [Got Greek? national student survey](#) is the first national online survey of American university students of Hellenic heritage. Whether you are 1/16th or 100% Greek, if you are an undergraduate and

graduate student of Hellenic heritage currently enrolled at a college or university in the United States, this study is about you and your views and opinions about your background and how it relates to everything from food and music, to family and friends. You can learn more [about the study](#) and [why it was launched](#) — as well as read some [sample interviews](#) and more [about the Got greek? online survey](#) itself when you visit [the Got Greek? website](#) at: www.gotgreek.org

Privacy As with all the polls and surveys associated with the Next Generation National Research Study, individual answers to the National Online Student Survey will be tabulated and released only in aggregate. Any personal information provided in order to register as a participant in the overall study, including name, school and e-mail address, is considered PRIVATE, and will not be shared with any outside organization. Registration is required to insure the integrity of the results of the National Research Study, by helping to assure that only qualified participants are taking part in the study, and adhering to the protocol of one answer per respondent. The sponsor of the Next Generation National Research Study, the [Next Generation Initiative](#), is an independent, non-profit educational 501(c)(3) foundation and is not affiliated with any government, partisan political or religious organization.

Facebook You can [follow the progress of the “Got Greek?” study on Facebook](#) — and [say “I’ve got Greek”](#) yourself!

For more information, please contact: Stephanie Marudas Director of the [Next Generation National Student Research Study](#) by email at: smarudas@hellenext.org

Sonja B. Stefanadis, SP